Hi, just a reminder that you're receiving this email because you are a member of the InnovationWomen.com community. Don't forget to add bobbie@innovationwomen.com to your address book so we'll be sure to land in your inbox! No longer want to learn more about the exploits of our awesome speakers and get our sweet list of opportunities? Unsubscribe at the bottom of the page.

OUR NEW WEBSITE IS READY! PLEASE CHECK IT OUT!

Dear Innovation Women,

It's ready for you! This week we pushed live many new features and functions on the Innovation Women website. Our online platform helps connect event managers and speakers in order to get more women on stage at conferences and events.

The new features include: allowing our event managers to post calls for speakers and have speakers apply to speak at their events. This new functionality makes your job easier! Speakers come to you!

You can still search the database for the perfect speaker and send an invitation through the platform too - we have improved our search function with more keywords! Interested in checking it out? Go to our New Features Guide (below). We have video tutorials for you, and more. If you have an account on the platform already, simply sign in and take a tour. If you need to you can reset your password.

Don't yet have an account? Now is the time to join!

Bobbie and the Innovation Women team

CHECK OUT OUR NEW FEATURES GUIDE

Want to learn more about the new features on our website?

Obviously! Take me to the guide.

WORKSHOP: GETTING STARTED IN PUBLIC SPEAKING
May 30, 2019
Innovation Women has partnered with Staples to offer a workshop on **Getting Started with Public Speaking**. Join us in the new Staples Studio in Brighton, as we share ways you can use public speaking as a career and business game changer. Meet the Innovation Women team and other Innovation Women members. Network and get to know other leading women in the local business community. Innovation Women members can also record a video for their Innovation Women profiles - we have heard from conference organizers over and over again that this is key for getting booked: they want to see you speak before inviting you to speak! More info and tickets [here](#).

---

**INNOVATION WOMEN POPUP - DURHAM NH EDITION**

Innovation Women and Benson Consulting are hosting another awesome Innovation Women Pop-up event - this time in Durham, NH.

Join us on **June 4, 2019** as we share ways you can use public speaking as a career and business game changer. Meet the Innovation Women team and other Innovation Women members. Network and get to know other leading women in the local business community. Innovation Women members can also record a video for their Innovation Women profiles - we have heard from conference organizers over and over again that this is a key feature for getting booked: they want to see you speak before inviting you to speaking engagements! [More information here](#).

---

**VISIBILITY AND STATUS: HOW PROFESSIONAL WOMEN CAN SHINE BRIGHTER**

**June 5 2019, Boston MA**

Visibility and Marketing are central to helping anyone (a potential customer, a partner, a coworker) to understand a concept and persuading them to take action. In this evening event, we’re tapping four leading consultants for their top tips and advice on ways to create standing for yourself and build trust; how to implement a marketing (or persuasion) strategy; and how to create great content for your target community values. Understanding these strategies can help you promote your projects and programs, and your career. [More information here](#).

---

**LIVEWORX IS HOSTING AN INNOVATION WOMEN POP-UP!**

Join us at LiveWorx 2019!

LiveWorx is the definitive event for digital transformation and brings together 6500+ technologists to learn about cutting-edge technology, experience hands-on demos, and engage with a powerful and extensive professional network.
The Innovation Women Pop-Up on Tuesday, June 11 is an Innovation Women production and will focus on topics such as leadership, communication, mentoring and hiring, with the goal of creating diverse and inclusive environments in the STEM fields. Additionally, a Coaching Corner will be available for attendees to walk in and have one-on-one discussion with experts in diversity, Human Resources, careers in STEM and more. Register for the full conference, June 10-13 to take advantage of 4 amazing days focused on digital transformation. Can’t make the full event? Register for a discounted one-day pass for June 11. This pass includes the Innovation Women Pop-Up. Use code: ONEDAY19

SEE OUR SPEAKERS IN ACTION

Check out what our speakers are up to! You can find more upcoming Innovation Women talks listed on our blog!

Hear Dr. Janice Presser on the Win-Win @Work podcast.

Lauren LeMunyan will be speaking at the 2019 Inspire Loudoun Teacher Conference on June 12 in Leesburg VA, and the ASID Panel Discussion “How to Grow Your Business” June 13 in Washington DC.

Myrna Greenfield will be presenting an Ignite talk titled, "Customer Emotions are Key to Brand Loyalty" at the "Building a Local, Green and Fair Economy Now!" conference May 31 in Boston MA.

Sarah Boisvert will be keynoting at the New Collar Workforce Summit in Santa Fe NM June 9-11.

INNOVATION WOMEN SPEAK! WEBINAR SERIES

Cheating Death by PowerPoint: Slide Makeovers
You’ve sat through boring presentations with terrible slides. But what makes these slides so hard to look at? And what can be done to fix them? Join expert presentation designer and Cheater of Death by PowerPoint Laura Foley as she reviews some common slide design mistakes and shows you how to fix them for more impactful and powerful presentations.

Learn:
- The Analyze and Synthesize technique for redesigning slides
- How to create simple and easy to understand presentations

Learn more and register here.

SUBSCRIPTION SHOW 2019

FINALLY. The subscription industry conference you have been waiting for. Three Days. 1000+ of your subscription peers. Leading experts. Inspiring keynotes. 70+ learning workshops. 100+ technology and services companies in the Exhibition Hall. Subscription technology demonstrations. Amazing networking. All subscriptions. In this one industry conference, attendees will be able to connect with peers, learn the latest best subscription-focused best practices, and talk to technology and service vendors from across the entire subscription ecosystem to move their subscription businesses forward. More information here.

Innovation Women members, don’t forget to use promotional code SS19INNO when you register, so you can save 10% on your tickets!

WOMEN'S IP WORLD

Northon's Media, PR & Marketing Ltd is making an exclusive offer to all members of Innovation Women. A new publication, Women's IP World, will be launched at the 2019 AIPPI World Congress in London, in September. It is designed as a platform to show that women play a very important role in the field of IP and innovation. Submit a two-page article on your chosen
Did you know that both women AND men benefit from gender balance at work? It actually boosts performance and well-being in the workplace for everybody! Data from Gender Scan’s 2017 report has proven it! Taking a few minutes to answer the questionnaire is taking time to improve gender balance at work and to enable more women and men to benefit from it. Please be sure to check the "Innovation Women" tracking box on the survey (all of your answers will remain anonymous). The survey is accessible online through May 31 2019 on genderscan.org

GENDERSCAN SURVEY

SAY 'HELLO' TO SOME OF OUR NEW MEMBERS

Meg McKeen
Founder at Adjunct Advisors LLC
Insurance
Education: Illinois Wesleyan - M.A.
Chicago, IL

Varsha Mathur
Coach at Luxe in Love Coaching
Professional Training and Coaching

Nicolle Merrill
Founder + AI Conversation Designer at Future Skills
Professional Training and Coaching

Katrina Medoff & Tracy Sayre
Co-Directors at Women’s Weekend Film Challenge
Motion Pictures and Film

Allyson McCabe
Vice President at Hollister Staffing Inc.
Staffing and Recruiting

DeShelia Spann
Marketing and Advertising
Raleigh, North Carolina
Here are more women who keep talking:

**Rachel Braun Scherl**  
Business Builder, Marketing Strategist, Vagipreneur®, Keynote Speaker, #1 Best Selling Author of Orgasmic Leadership at SPARK  
Solutions for Growth  
Health, Wellness and Fitness  
New York City, NY

**Heidi Pozzo**  
Leadership and High-Performance Expert at Pozzo Consulting  
Executive Office  
Portland, OR Area

**Julie Austin**  
CEO at Creative Innovation Group  
Consumer Goods  
Los Angeles, CA

**Jamie Crosbie**  
CEO at ProACTivate  
Staffing and Recruiting  
Dana Point, CA

**Bettina Hein**  
Founder and CEO at Pixability  
Marketing and Advertising  
Boston

**Jenelle Osborne**  
Owner at Orijenel Organizer  
Santa Barbara County

**Deb Smolensky**  
CEO and Founder at Mindful City Project  
Health, Wellness and Fitness  
Chicago

**Adaora (Spectra) Asala**  
Senior Product Manager at Flywire  
Boston, MA

**Robin Clebnik**  
Chief Internship Officer at InternBoston  
Professional Training and Coaching  
Boston, MA

**Ruth Lund**  
President at The LEGACY Center  
Professional Training and Coaching  
36 Maplewood Ave., Portsmouth, NH 03801

**Mari Ryan**  
CEO/Founder at AdvancingWellness  
Human Resources  
Boston, MA

**Oneeka Williams**  
MD, MPH  
CEO/Founder at Dr. Dee Dee Dynamo LLC  
Primary/Secondary Education  
Baton Rouge, LA

Every week we welcome our new members in the event manager newsletter. (Well, at least the ones who add their picture and fill out the profile right away.) Event managers can invite these speakers, and others, to speak at their events. Just sign up for a free
The Women Who Keep Speaking section? These are the Women Who Persist. They are committed to the speaker role and will not be denied their voice.

ENTREPRENEURIAL OPPORTUNITIES!

Created by the Center for Women’s Entrepreneurial Leadership (CWEL) at Babson College, the #1 school for entrepreneurship in the world, the Women Innovating Now (WIN) Lab provides women entrepreneurs with an inspiring community and a rigorous, experiential process that catalyzes innovative thinking and enables them to successfully scale and transform businesses. Apply to the Miami accelerator here - Applications due June 1.

Founders Live! Boston - May 29 2019, 6:00 - 8:30 pm
Founders Live is an unforgettable happy hour competition sweeping the globe. Five handpicked companies take the hot seat with only 99 seconds to pitch their company and describe their value proposition in front of an eager audience. Bring your friends and co-workers, grab some food and drink, get to know your local entrepreneurs and vote for what you think will be the next big thing...built in Boston. More information here.

If you are a startup seeking capital and/or partnerships, submit your plan for the opportunity to present at The 19th Annual New York Venture Summit on July 9-10, the premier venue connecting emerging-growth companies with active Venture Capitalists, Corporate Investors, Angel Investors, Investment Bankers, and Strategic Partners. Presented by youngStartup Ventures, The 2019 New York Venture Summit provides an unparalleled opportunity for startups to meet, network, and showcase their innovative investment opportunities to a leading group of investors. More information here.

Chloe Capital is a seed-stage VC firm that invests in women-led innovation companies. In collaboration with amazing City Champions, Chloe Capital will be holding investing workshops and pitch events across the U.S. during the Chloe Capital National Tour. More information here.

UPCOMING EVENTS

Here are the latest events and networking opportunities - more events are listed on our blog!

Women Connect - May 28 2019, Cambridge MA
Mass Production Coalition is thrilled to host an evening of inspiring storytelling by women in the film and media industry about pivotal moments and unique challenges that led them to accomplishments and new places in their work and careers. Through sharing these stories, they hope to inspire connections and common ground through a deeper community conversation around the important role of mentorship in the industry. More information here.

Growing Great Companies: A Workshop for Island & Cape
Entrepreneurs - June 8 2019, Nantucket MA
Come to Nantucket on the morning of June 8th for a workshop featuring veteran entrepreneurs and investors sharing the struggles, success factors, and secrets of building great businesses in all kinds of industries. The sole focus of this event is helping entrepreneurs think through the challenges and issues related to getting their companies — whatever the industry — onto a growth trajectory. More information here.

Texas Conference For Women - October 23-24 2019, Austin TX
The Texas Conference for Women provides connection, motivation, networking, inspiration and skill building for thousands of Texas women each year. The one-day Conference offers incredible opportunities for business networking, professional development and personal growth. This non-profit, non-partisan event features inspirational keynote speakers, skill-building breakout sessions and ample opportunities to develop new relationships with other women. With sessions ranging from personal finance to health and wellness to career advancement, this unique event offers something for everyone. More information here.

MENTOR OPPORTUNITIES

Ambitious Ladies In Tech
ALT (Ambitious Ladies in Tech) is a mentor network that endeavors to help women in technology startups achieve their career goals through coaching, skills development and networking. ALT works to give extra structure and guidance to ambitious ladies who want and deserve to be promoted up. More information here.

Woman To Woman Mentoring
Woman to Woman Mentoring, Inc. cultivates mentoring relationships that provide women with guidance, support, and community connections. They offer programs that are uniquely geared toward women who are seeking support during a time of growth and change. More information here.

WEEKLY READ: Girls and Philanthropy

- What Do Women in Tech Want?
- More Than $1 Billion in New Capital Has Been Earmarked for Women Entrepreneurs. Here’s Where to Find It
- How to improve life for female entrepreneurs and angel investors
- Advice For The Next Generation Of Women In STEM
- Events for women in tech

SIGN UP AS A SPEAKER TODAY: GET MORE VISIBLE

Innovation Women is completely self-service for both the event managers and speakers. Just sign up for an account (everyone starts as a free event manager). Then you can take the next steps and become a speaker if you wish.

- Go to Innovation Women - sign up today.
- Verify your email (just click on the link in the email we send you). Once we approve you, you can search for speakers.
- Are you a speaker? Click on the "become a speaker" button on the top right.
Have a partner code or special offer code to use? Enter the code and press "apply". Look for the right price to make sure your coupon is accepted. Our regular membership fee is just $100.

- Enter your credit card info (our subscriptions are securely managed by Stripe).
- Build your profile.

Still wondering whether to become an IW speaker? This week’s SPEAKER newsletter has lots of calls for speakers JUST LIKE THESE:

1. **Seattle API City Conference 2019** September 05, 2019 Seattle, WA
   **Deadline May 31 2019** - Tech
2. **Skytalks XII at DEF CON 27** August 8-11 2019 Las Vegas NV **Deadline May 31 2019** - Tech
3. **Chaos Conf 2019** September 26 2019 San Francisco CA **Deadline May 31 2019** - Tech
5. **LambdAle 2019** September 21 2019 London UK **Deadline June 2 2019** - Tech

**Become a Speaker**

---

**AMBASSADORS AND PARTNERS**

Our local ambassadors help us spread the word about Innovation Women's mission. If you're in any of these locations, feel free to reach out to them to learn more!

- Kathryn Rose MA
- Michelle Tillis Lederman NJ
- Nancy Shenker AZ
- Laraine McKinnon CA
- Emerald GreenForest MA
- Catalina Valenzuela FL
- Adrienne Garland NY
- Lori Richardson MA
- Tina Adolfsson MA
- Miracle Olatunji MA
- Sarah LaLiberte NH
- Phylecia Jones CO
- Pearlie Oni - DC
- Amanda Nielsen - VT
- Julia Geisman - MA

We work with a wide variety of membership and professional organizations. We offer group pricing and discounts, and special programming. We promote your events too. **Talk to us.**

---

Empower other women to find their voice and speak! Become a leader of a Speaker Sisterhood club and join a growing, nationwide network of public speaking clubs for women. **More information here.**

---

**SPEAKING SCHOOL FOR WOMEN**

Do you want to be a CEO, entrepreneur or world leader, but think it’s not possible? Do you believe that these roles are reserved for others who are more confident, more creative, and more motivated?

Wherever you are in your journey, **Speaking School for Women** from Innovation Woman **Angela Lussier** gives you the step-by-step plan to building a public speaking business the right way. That speaking business can lead to a bigger vision and a whole new career path for you.

Do you want to learn how to:
- become an in-demand speaker?
book paid speaking gigs?
position yourself as an expert?
derstand what your work is worth?
deliver memorable talks every time?
create another revenue stream for your business?

Speaking School for Women maps out everything you need to know about:
- Building a brand that gets you noticed
- Creating a speaking plan that puts you in front of the right audiences
- Marketing yourself correctly and with impact
- Building a signature talk that connects and inspires
- Pricing yourself so you win the gig without undervaluing or overpricing yourself
- Pitching yourself so you stand out and win more engagements

Get more information and register here.

The Women in Retail Leadership Circle (WIRLC) is a unique, members-only association that offers enterprise-level women in the retail industry a place to learn, connect and grow. Focused on both personal and business development, WIRLC offers members the opportunity to share best practices, discuss industry issues and find inspiration on how to conquer challenges in their professional lives. More information here.

The Founding Moms is a collective of events and resources for mom entrepreneurs across the US and worldwide.

WITS uses Innovation Women to find speakers for their upcoming conferences. Learn more about them here. Get 10% off their events with code IW10!

Get the most out of every conference and tradeshow with Convention Nation.

We're working with the BWME and you get into their events at membership prices using code IWDAS. See their upcoming events here.

MassTLC members get free profiles on Innovation Women. Ask for your code today!

Women Sales Pros represent women sales experts, women in sales leadership, and women individual contributors in B2B companies.

CONTACT US

Innovation Women
781-281-8387

Visibility = Opportunity
A visibility bureau for innovative, entrepreneurial and technical women

CONNECT WITH US