



**Innovation Women Newsletter
#288
February 5, 2021**

Hi, just a reminder that you receive this email because you are a member of the InnovationWomen.com community. Don't forget to add info@innovationwomen.com to your address book so we'll be sure to land in your inbox! No longer want to learn more about the exploits of our awesome speakers and/or get our sweet list of opportunities? Unsubscribe at the bottom of the page.



WHAT DO THEY SAY ABOUT WELL-BEHAVED WOMEN?

Dear Bobbie,

When the president of the Tokyo 2020 Organizing Committee was asked this week about increasing gender diversity on the Japanese Olympic Committee board, his response played into one of the oldest communication myths in existence, "women talk too much."



According to one of Japan's largest newspapers and widely reported (and mocked) elsewhere, former prime minister Yoshiro Mori, said, "On boards with a lot of women, the board meetings take so much time."

Mori evidently doesn't feel this way about ALL women, as he also discussed the Tokyo Organizing Committee of the Olympic and Paralympic Games. "The organizing committee includes about seven women, but they all know how to behave," he said. Oy.

But is Mori speaking the truth? Don't women talk more than men?

- Women use 20,000 words a day compared with 7,000 for the average man
- Women speak twice as fast as men.
- Four-year-old girls speak 30 percent more than boys

Spend a little time on the internet on the topic and whoooo you've gone down a rat hole. Which seems appropriate given the "fact" about 4-year-old girls stems from an extrapolation of a study on the proteins associated with language in rat pup brains. (Talking rats are a thing?)

And, the 20,000 words to 7,000 words "fact"? It seems to have originated with a dust jacket blurb for *The Female Brain*, a 2006 book. Professor Mark Lieberman, University of Pennsylvania, tried to find the origin of these statistics but couldn't find anything other than a 1993 marriage guidance booklet using similar stats.

Most of the real scientific guidance seems to indicate that men and women speak about the same amount in most circumstances. Most studies show few differences.

Except when they don't. A [New Zealand study](#) of a hundred public meetings showed that on average, men asked three-quarters of the questions, while making up only two-thirds of the audience. Even when the audiences were equally split gender-wise, men still asked almost two-thirds of the questions.

Now, who's listening? I'm listening, on Zoom at **9:00 am Eastern TODAY** (Friday) for our weekly group chat. You can [join me online](#).

Bobbie and the Innovation Women team

[SIGN-IN - EXISTING MEMBERS](#)

[SIGN-UP - ALL NEW MEMBERS](#)

SEE OUR SPEAKERS IN ACTION

Check out what our speakers are up to! You can find more upcoming Innovation Women talks [on the Events page of our website!](#) PLUS: Check out [this month's featured speakers](#) on our website!

And, now, you can visit our [Innovation Women Book Store](#), right on our website. All the books are written by our speakers! (It's a great perk for our speakers and makes it easy for you to go shopping for awesome gifts!)



[Noreen Braman](#) has presented for the Osher Lifelong Learning Center at Rutgers, the Atlantic City Bar Association, and booked presentations with Wayne Public Library, Brookdale Community College, Temple Beth Shalom- with others in the works!



[Lisa Sasso](#) presents [Goal Setting for Success with Accountability, Balance & Gratitude](#) on **February 10**.



[Natalie Garcia](#) presents "Home Management 101: Helping the working mom calm the chaos" at the [1st Annual Women's Health and Wellness Conference](#) on **February 13**.



[Betty Francisco](#) will be one of the honorees at the [Social Capital Inc Idealist Luncheon](#) on **June 10** - congratulations!



Read **[Bobbie Carlton](#)**'s article [The A-To-Z List Of Tips For Your Next Video Interview](#) on Forbes.

Speakers - Do you have an upcoming speaking engagement, cool article you wrote, new book, news? [Email us](#) or reply to this newsletter so we can share it in upcoming newsletters, on our website, and our social media!

INNOVATION WOMEN EVENT MANAGER WEBINAR



Ask an Event Manager: Featuring Gloria Bell, Events and Marketing Manager at Women in Tech Summit (WITS) and TechGirlz

Gloria Bell brings over 30 years of successful business operations, communications, event management, and entrepreneurial experience. Gloria will talk about how to craft your talk proposal to get the event manager's attention and how to be the speaker that both the audience and the event manager want to come back. Come with your questions!

February 17, 2021, 12:00 - 1:00 pm ET - [register here!](#)

SAY 'HELLO' TO SOME OF OUR NEW SPEAKER MEMBERS

(Psst Speakers - fill in your profile to get featured here.)

Welcome to these new Innovation Women members!

[Sarah Ohanesian](#) - Philadelphia PA, **[Heather Zoccali](#)** - Fort Collins CO, **[Kara Pepper](#)** - Atlanta GA

Thanks to these Innovation Women members for renewing their membership! We have an AMAZING 2021 planned for you all!

[Cindy Rowe](#) - Rockford IL, **[Kristin Smedley](#)** - Philadelphia PA, **[Valerie Ashford Brown](#)** - Washington DC, **[Lisa Sasso](#)** - Boston MA, **[Kimberley Loska](#)** - Rancho Mission Viejo CA, **[Nehal Mehta](#)** - Old Bridge NJ, **[Ronna Caras](#)** - Newburyport MA, **[Marie Genevieve Pawlak](#)** - Chicago IL, **[Bettina Hein](#)** - Boston MA, **[Christine Suau](#)** - Framingham MA, **[Tracy Burns](#)** - Concord MA

[Find out more about our new and returning members on our blog!](#)

Every week we welcome our **[new and renewing members](#)** in our newsletter. (Well, at least the ones who add their picture and fill out the profile right away.) **[Event managers](#)** can invite these speakers (and others) to speak at their events by signing up for a free account on the Innovation Women website.

SIGN UP AS A SPEAKER TODAY: GET MORE VISIBILITY

Every week our speakers get brand new opportunities and there are even more on our website.

1. **[Learning & Development Executive Summit 2021](#)** June 13-15, 2021 Online **Deadline 2/28/2021 - Management Consulting**
2. **[Small Business Expo Boston 2021](#)** 10/27/2021 Boston, MA **Deadline 2/28/2021 - Business**
3. **[AEJMC 2021 Conference](#)** August 4-7, 2021 New Orleans, LA **Deadline 4/1/2021 - Journalism**
4. **[EmERGE Leadership Summit 2021](#)** May 19-20, 2021 Online **Deadline 2/10/2021 - Human Resources**
5. **[2021 Intercontinental Cross-Currents "Transatlantic Women at Work: Service in the Long Nineteenth Century"](#)** June 30 2021 Online **Deadline 3/15/2021 - Civic and Social Organization**

[Become a Speaker](#) - get opportunities like these, a profile on our site and more for only \$100/year!

JOIN US AT LIONESS MAGAZINE



Lioness for the Female Entrepreneur is our digital magazine for women who are starting (or thinking about starting) companies. Lioness gives women the latest news, tools and resources to launch and scale startups. Lioness is the newest member of the Innovation Women family. This week you can read great articles like:

- **Shelly Bond, Rogue Comic Book Entrepreneur**
- **Jodie Cook on How to Raise Entrepreneurial Kids**
- **Five Ways to Support Female Entrepreneurs this Year**

MY SPEAKER LEADS DELIVERS SPEAKER LEADS, OF COURSE



My Speaker Leads delivers an easy-to-use and sort spreadsheet containing 100+ leads for speaking opportunities direct to your inbox every week. Add them to your CRM. Use this service (\$19.99/month) to supplement your own research or speed it up. Professional speakers often work with a virtual assistant or a sales person to follow up on leads like these. My Speaker Leads is all about helping you gain momentum in your speaking career!

FEATURED EVENTS

You can now find the full list of the latest events and networking opportunities **on the Events page of our website!**



WITS Virtual Summits - The Women in Tech Summits will educate, inspire, and connect women in technology — and are now virtual for 2021. **Innovation Women Members can save 25% on registration for WITS Virtual Summits with discount code IW25**

Spring 2021 Virtual Summit March 24-26, 2021 - register here

Fall 2021 Virtual Summit October 20-22, 2021 - register here



BIWOC Gathering Circle - March 5-6, 2021

The goal of the BIWOC Gathering Circle is to create a dialogue among, Black women, Indigenous women, and women of color, health policy professionals and decision-makers, health care providers and relevant stakeholders about the key issues that uniquely or disproportionately impact on the health status and health care of women of color and people who are part of the LGBTQIA+ community. **More information here.**

Also check out events like these:

- **Women in Payments Virtual Symposium**
- **Public Speaking – The Career Game Changer**
- **57th International Women's Conference**

ENTREPRENEURIAL OPPORTUNITIES



37 Angels' mission is to close the gender gap in startup investing. Their process was built by investors who are former entrepreneurs who understand the highs and lows of

business-building. The collective experience of the network creates a body of understanding that they extract, document, and organize as a resource. **Apply by February 8 for the February 19 pitch. [More information here.](#)**



Based in & around Boston, **The Capital Network Fellowship for Female Founders** 6 month fellowship helps support 10-12 women per cohort who are building early stage startups and looking to raise a funding round. The fellowship gives access to 25+ events over 6 months including workshops, mentoring sessions, bootcamps and other events with the cohort and wider community. One of the main benefits will be giving these women access to the education needed to make the right decisions for their businesses and access to key investors and mentors to support them. **Applications are open March 1 - April 1. [More information here.](#)**

MENTOR OPPORTUNITIES



Women In Research: Through this award-winning, global program, WIRe directly empowers supportive business relationships among women in the marketing research industry. They match seasoned professionals with 10 or more years of industry experience one-to-one with women new(er) to market research. [More information here.](#)

INNOVATION WOMEN AMBASSADORS

Our local ambassadors help spread the word about **Innovation Women's** mission. Want to help us spread the word in your area - [contact us](#) and say, "I want to be an Innovation Women Ambassador!"

[Kathryn Rose](#) MA, [Michelle Tillis Lederman](#) NJ, [Nancy Shenker](#) AZ, [Laraine McKinnon](#) CA, [Emerald GreenForest](#) MA, [Catalina Valenzuela](#) FL, [Adrienne Garland](#) NY, [Lori Richardson](#) MA, [Tina Adolfsson](#) MA, [Miracle Olatunji](#) MA, [Sarah LaLiberte](#) NH, [Phylecia Jones](#) CO, [Pearlie Oni](#) - DC, [Amanda Nielsen](#) - VT, [Julia Geisman](#) - MA, [Kyri Allison](#) - RI, [Candice Benson](#) - NH, [Tuija Kauppinen](#) - Finland, [Ilhiana Rojas Saldana](#) - MA, [Felicia Barlow Clar](#) - DC, [Janice Dru-Bennett](#) - MA/RI, [Debbie Pickus](#) - Chicago IL, [Yolanda/George Payne](#) - Valdosta GA

CONTACT US

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Visibility = Opportunity

A visibility bureau for professional,
entrepreneurial and technical women

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